CERADIR™

Advanced Ceramics B2B Platform

CERADIR instruction - Supplier

Please register to be the member of CERADIR™ by phone/email, and upload your business license to experience VIP service right now!
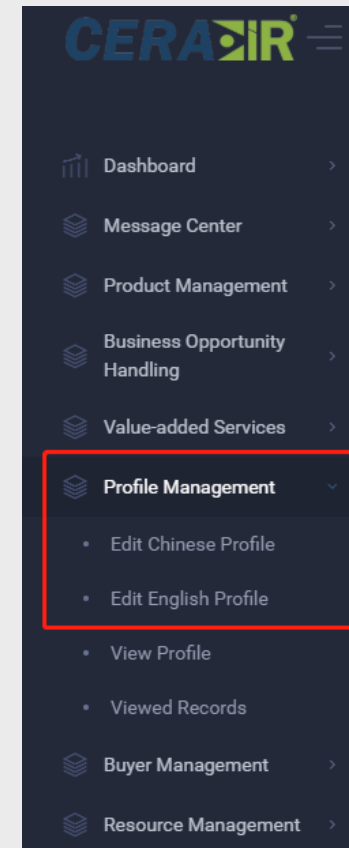

After registration, you can access to the main account dashboard. On the left, you can manage your main account, including message management, main account/sub-account management, bill management, company material management, etc. On the right there are different modules you can switch. You can play three roles in CERADIR: Supplier, Buyer and Digital Marketer.

Profile Management

Please edit your company profile

Our search engine supports keywords search, including fuzzy and precise accurate search.
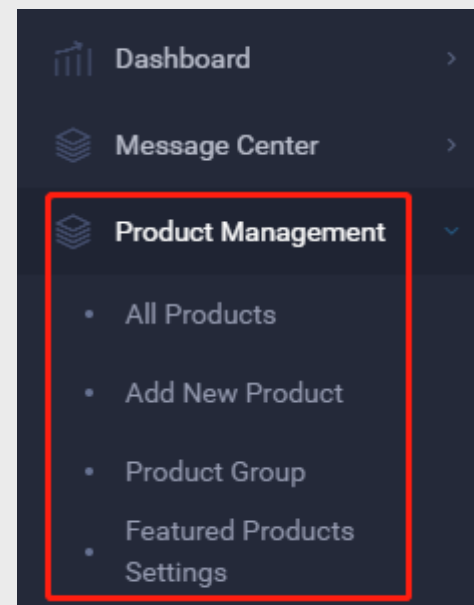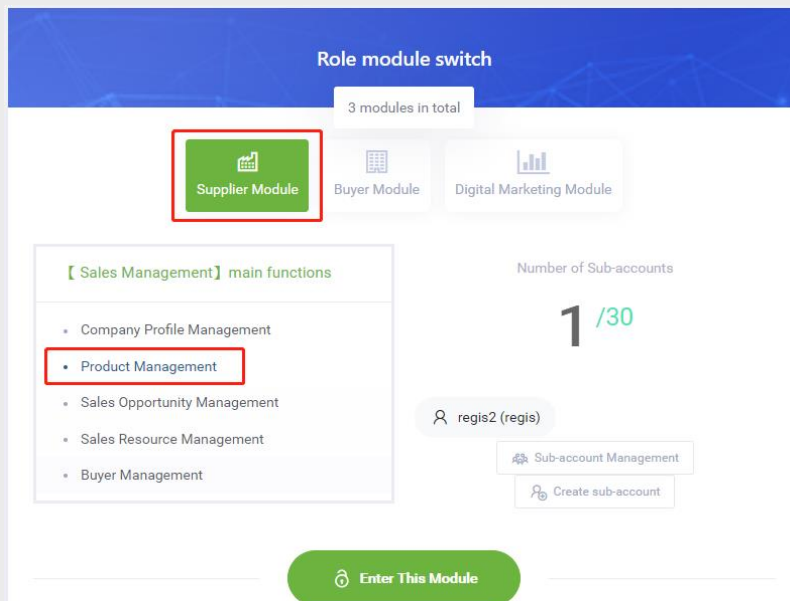Your company will be found easily once you upload more company informations.
After completing the company information, please enter the Product Management column to launch your products.

Product Management

At the background control, click "Product Management", there are 4 functions:

⟫⟫ Product Management

(1) 【**All Products**】 In this column, you can view all products' information and groupings, edit or delete released/unreleased (draft) products.

(2) 【**Add New Product**】 Please fill in the following parts: Product Name, Product Features, Product Details, Product Parameter Table (if have).

①Product Name   ②Product Features
③Product Details   ④Product parameter table editor

Product Name - English

Product Features - English

Product Details - English

Paragraph   B I A ▼ ✎ ▼   ≡ ≡ ≡   ≔

Product Parameter Table - English

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Data title	D
Data content	Data content

▦ ⊠ ⊞

Product Management

(3) 【Product Group】 Your company's products grouping.

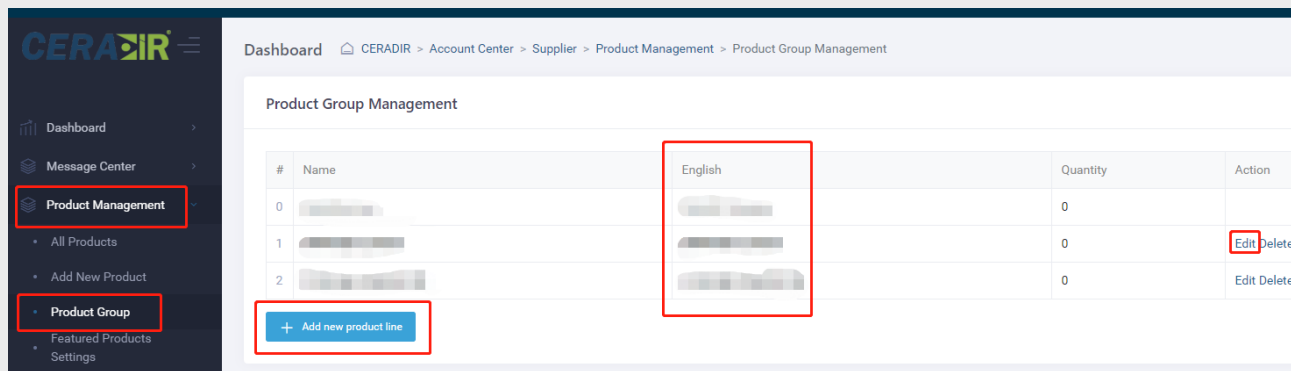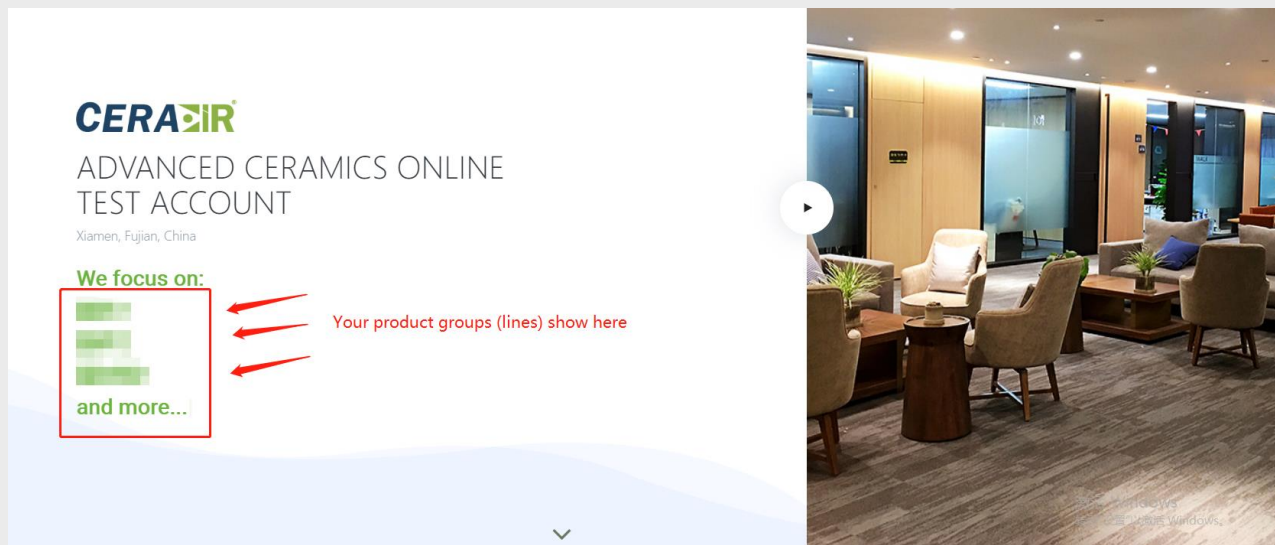The Product Group is set for products management, and it also display on your company's "homepage customization", which looks like as follows:
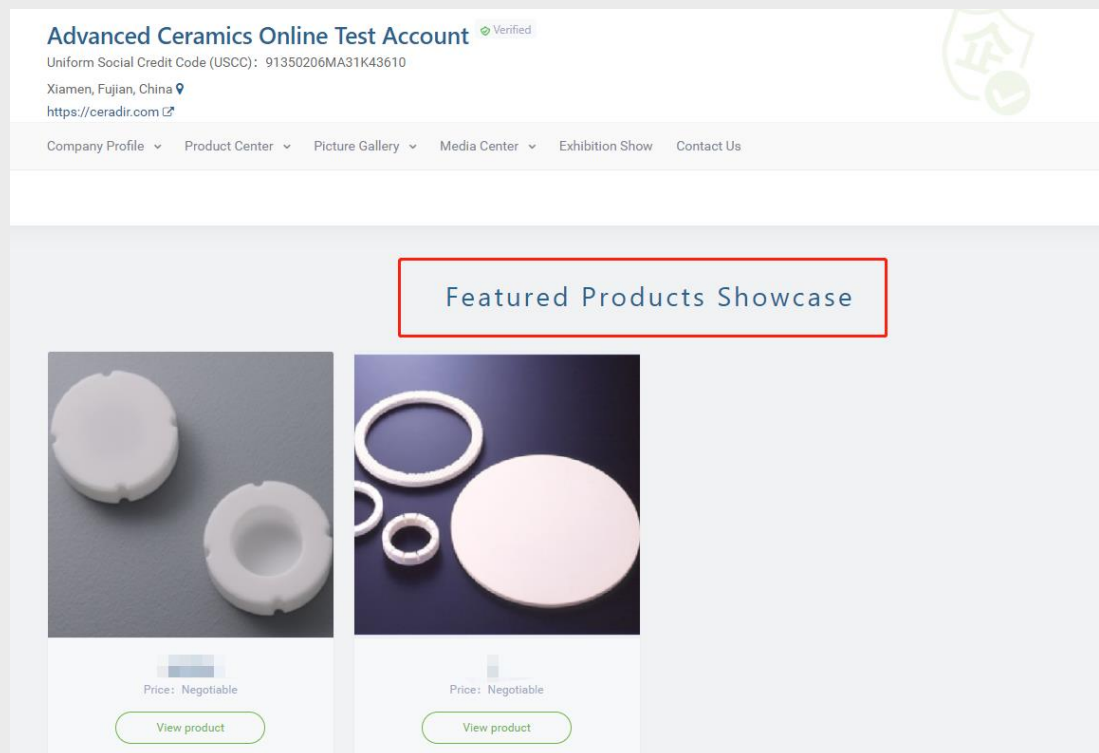
Product Management

(4) 【Featured Products Settings】
Access path: Product Management - Featured Products Settings – Save

The featured products will be displayed on the company profile page - Featured Products Showcase. As below:

Business Opportunities Management

This column include:
- Inquiry: Buyer's inquiry for published products.
- RFQ: Buyer's request for quotations, including private RFQ / Public RFQ.
- Conversation: The conversation between the buyer and supplier.

Functions explain as follows:

① Inquiry Center

② My inquiry

Include all functions about business opportunity handling, such as:
- Product inquiry,
- RFQ,
- Inquiry time / status / validity,
- conversation etc.

Public RFQ, for customized product order. CERAMIC develop quick RFQ function to simplify buyer's operation to post a request.

Private RFQ, function only for registered entity (send private RFQ to his favorite company).

Business Opportunities Management

③ Inquiry dialogue

④ Product inquiry dialogue

Value-added services

(1)【Homepage customization】 The operation interface is as follow:

Value-added services

(1)【Homepage customization】 The corresponding page and description are as follow:

If you input your company's official website in the company profile, click here to skip to it.

CERADIR®

ADVANCED CERAMICS ONLINE TEST ACCOUNT

Xiamen, Fujian, China

Your company's product groups (lines)

We focus on:

and more...|

1. Your upload homepage file exhibite here.

2. If you upload both video / picture, we exhibite video by default.

3. Visitor click here to play video.

4. If nothing upload, here shows random pictures offered by Ceradir.

Visitor click here or ESC button to enter your company profile website.

Value-added services

(2)【Showcase Products】
Path: Value-added Service - Product Showcase - Submit
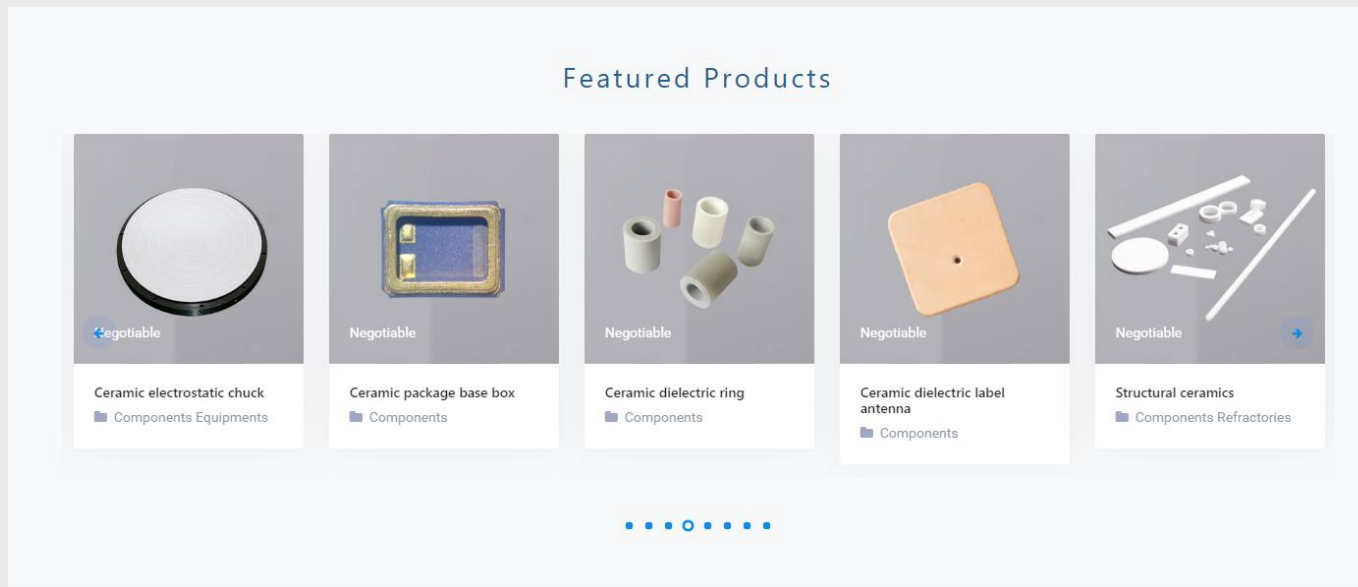The showcase product will get a better ranking and search effect (as on other b2b platforms). It may has a special showcase logo, and shown on CERADIR™ homepage gallery.

Featured Products

(3)【Inquiry Subscriber】
Since CERADIR™ is not only a B2B international trade platform, but also a big data platform, there is a wide range of inquiries and demands issued by various roles of the entire industry chain. Through the inquiry subscriber service, you can reach business opportunities that exactly match your company, and filter out the inquiries which are not in your business scope.

CONTACT US

CERADIR™ never stop making progress. Please contact us if you have better suggestions, thank you!

Wechat Public

Customer Service

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