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# CERADIR™

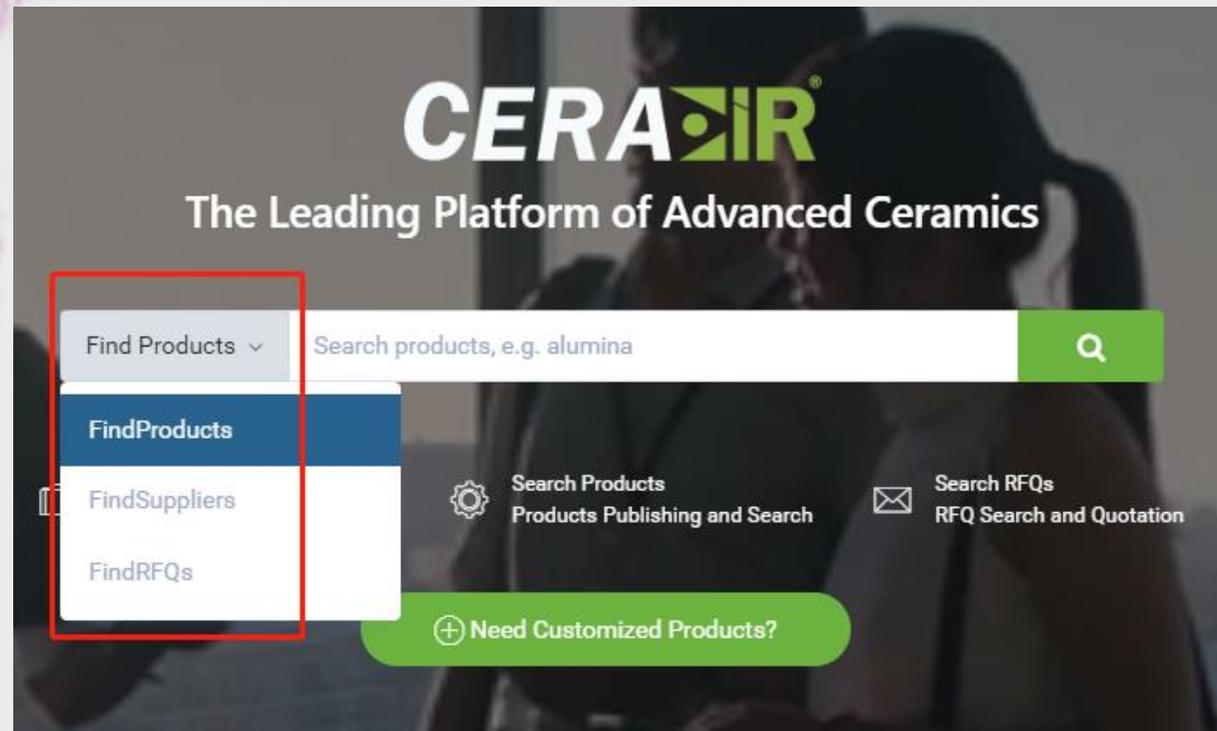
**Advanced Ceramics B2B Platform**

CERADIR instruction - Buyer

## If you are a visitor / non-certified member:

### 1. Search Engine:

CERADIR search engine is for free. You can search products, suppliers and inquiries through it.



## 2. Condition Search:

You can also click the button “Find Suppliers” in upper right to enter the conditional search site (multiple choices are available).

The screenshot shows the CERADIR website's "Find Suppliers" page. The navigation bar includes "Home", "Find Suppliers" (highlighted with a red box), "Find Products", and "Find RFQs". The breadcrumb trail reads "CERADIR > Find Suppliers". Below the navigation, there are filters for "Selected 3 options" and "Industry chain: Components". A sidebar on the left lists search criteria: "By Industry chain", "By Features", "By Material processing capacity", "By Applications", "By Advantage of Technology", "By Main sales market", and "By Import / Export rights". The "By Industry chain" option is highlighted with a red box, and a red text label "multiple options available" points to it. The main content area shows a list of categories: "Components", "Raw materials", "Mechanical Ceramics", "Electronic Ceramics", "Oxide", "Carbide", "Nitride", "Photosensitive Material", "Glass Engineering Technology", "Defense Military Industry", "Raw Materials", "Powder", "Global", "China", "North America", "Southeast Asia", "Middle East", and "Yes/No" radio buttons.

The screenshot shows the CERADIR website's "Find Products" page. The navigation bar includes "Home", "Find Suppliers", "Find Products" (highlighted with a red box), and "Find RFQs". The breadcrumb trail reads "CERADIR > Find Products". Below the navigation, there are filters for "Selected 3 options", "Category: Components", and "Applications: Electronics". A sidebar on the left lists search criteria: "By Category", "By Features", "By Applications", "By Material", "By Molding", and "By Sintering process". The "By Category" option is highlighted with a red box, and a red text label "multiple options available" points to it. The main content area shows a list of categories: "Raw Materials", "Components", "Mechanical Ceramics", "Optical Ceramics", "Electronic Ceramics", "Chemical", "Electrical Engineering", "Electronics", "Chemical Process", "Environment", "Oxygenates", "Carbide", "Nitride", "Elementary Substance", "Sulfide", "Quick Parts Manufacturing Technology", "Atmospheric Pressure Sintering Process", "Enhanced Rapid Sintering Process", and "Sintering By Sputtering Deposition".

### 3. Get A Quote:

When you reviewing a product, you can send an inquiry directly.

Get a quote ×

**Purchasing requirements \***

details description

**Sample image** ⊕ Add Image **Drawing** ⊕ Add Image

**Process requirements options, help suppliers know your demands well**

Raw materials: Please select ▼ Powder preparation: Please select ▼

Molding: Please select ▼ Sintering process: Please select ▼

Processing technology: Please select ▼

**Payment period** Please select ▼

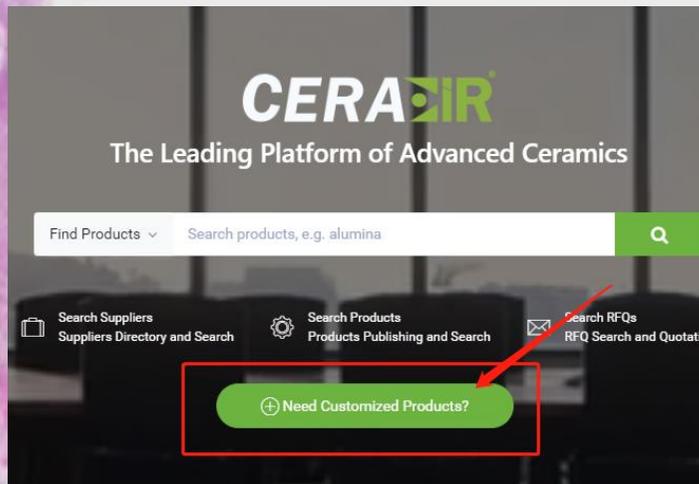
**Currency** Please select ▼

Send Cancel

## 4. Customized Products:

If you have customized (non-standard) demand, please click “Need Customized Products?” (under the search engine) to send a public request to all suppliers.

CERADIR™ develop the function “quick RFQ”, which a visitor can also post his request quickly to all suppliers.



### Please Note

Publishing means an agreement to become the member of CERADIR™ by default. You can login by the email you filled in for RFQ posting. Please find the password in CERADIR™ system message in your mailbox.

If you are a certified member:

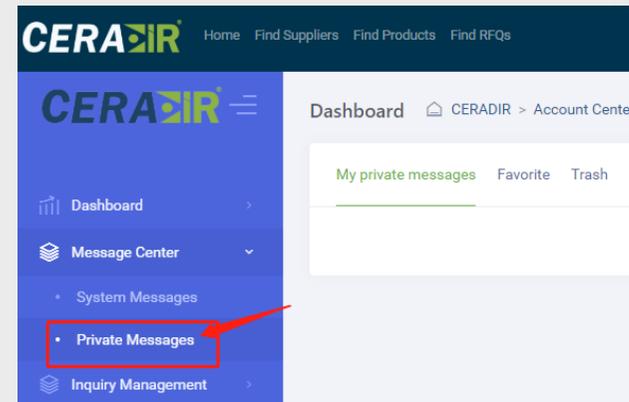
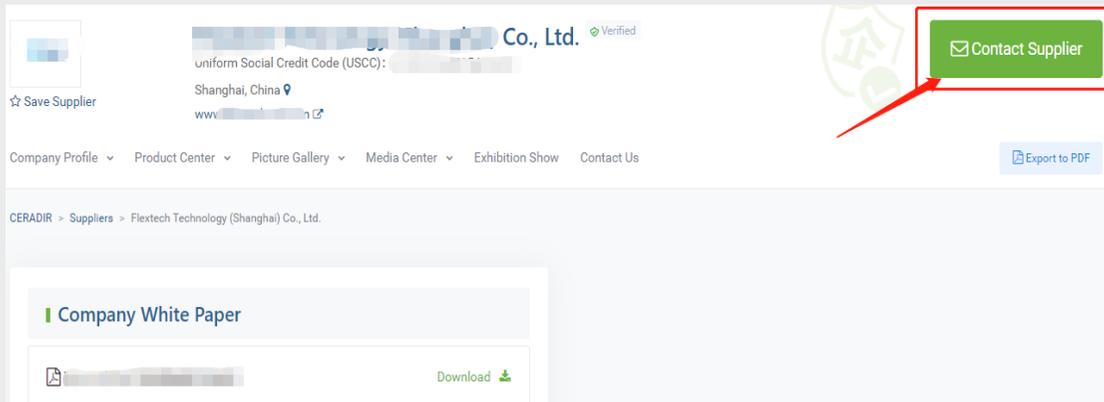
Please log in the main account, enter the buyer module.

The screenshot displays the CERADIR user interface. At the top, there is a navigation bar with the CERADIR logo, home links, and a search bar. Below this, the user's account information is shown, including a company profile completion progress bar at 17% and statistics for products (5), RFQs (0), and private messages (11). A sidebar on the left lists various account management options. The main content area is divided into two sections. The left section, titled 'Business Board', contains six tiles: 'Private messages' (0 unread), 'Business Conversation' (6 unread), 'Product inquiry' (10 unconfirmed), 'My received quotations' (1 unread), 'Quote Invitation' (0 unconfirmed), and 'My private RFQs' (0 accepted). The right section, titled 'Role module switch', shows '3 modules in total' and highlights the 'Buyer Module' with a red box and an arrow. Below this, a list of 'Purchase Management' main functions is visible. At the bottom right, a green button labeled 'Enter This Module' is also highlighted with a red box and an arrow.

# 1. Message Center

## 1.1 【Private Messages】

Messages you contact with other companies by “Contact Supplier” button will show here.



## 2. Inquiry Management

### 2.1 【Create New Inquiry】

Required: inquiry name, product category, publish type, purchasing details

Optional: product sample image/drawings, process requirements, payment cycle, currency

Dashboard > CERADIR > Account Center > Buyer > My inquiries > Create an inquiry

#### Create an inquiry

The public inquiry is valid for 15 days; the private inquiry is valid for 7 days. If no quote received or inquiry deleted, the inquiry will automatically converted to the public. [Learn more >](#) ✕

**Name\***

**Name - English** **Custom Link(Do not input Chinese characters)\***

Please click "Translate" icon, we will automatically translate your current title as the Name - English for you to make it easier for search engines to search for your Product. You can make changes by yourself later

Please click "Translate" icon, we will automatically translate your current title as the Custom Link for you to make it easier for search engines to search for your Product. You can make changes by yourself later

**Category\***

Raw materials
  Components
  Refractories
  Additives/reagents
  Testing equipment
  Equipment
  Mould
  Others

**Publish type\***

**Public RFQ** Public

This is open for every supplier

**Private RFQ** Private

This is for targeted(your favorite suppliers) users to participate

**Purchasing details**

- **Note:**  
The public inquiry is valid for 15 days; the private inquiry is valid for 7 days. If no quote received or inquiry deleted, the private inquiry will be converted to the public automatically.

Publish type include [Public RFQ] and [Private RFQ]

- Public RFQ: open for all suppliers, path: CERADIR™ homepage – Find RFQs – By inquiry category.
- Private RFQ: only send to your followed supplier, and only he can see it exclusively.

## 2.2 【My Inquiries】

Including public RFQ, private inquiry and drafts.

Dashboard [CERADIR](#) > [Account Center](#) > [Buyer](#) > My inquiries

[All inquiries](#)
[Public RFQ](#)
[Private inquiry](#)
[Drafts](#)

My RFQs	Type	Object sent
[blurred]	Public	Everyone

[+ New inquiry](#)

### 3. Business Opportunity Handing

#### 3.1 【Inquiry Center】

Include product inquiry & conversation, private / public RFQ conversation, favorite RFQ & products.

The screenshot displays the CERADIR web application interface. On the left is a blue sidebar menu with the CERADIR logo at the top. The menu items include: Dashboard, Message Center, Inquiry Management, Business Opportunity Handling (with a dropdown arrow), Inquiry Center (highlighted with a red box), My RFQ Conversation, Product Inquiry Conversation, Product Inquiry Cart, My Favorite Products, Supplier Management, and Resource Management. The main content area shows the breadcrumb path: Dashboard > CERADIR > Account Center > Buyer > 采购询盘中心. Below this is a section titled 'Product inquiry sent' containing three tables of inquiry data. A red text overlay is positioned over the middle table.

**Product inquiry sent**

Product name	Inquiry time	Status
Cera [redacted] es	2020-07-09 13:36:19	The suppli [redacted]

*Include product inquiry&conversation, private / public RFQ conversation, favorita RFQ & products.*

Product name	Inquiry time
[redacted] treatment industry	2020-07-02

Product name	Inquiry time
Compone [redacted] Antennas, RF [redacted]	2020-06-29 10:12:34

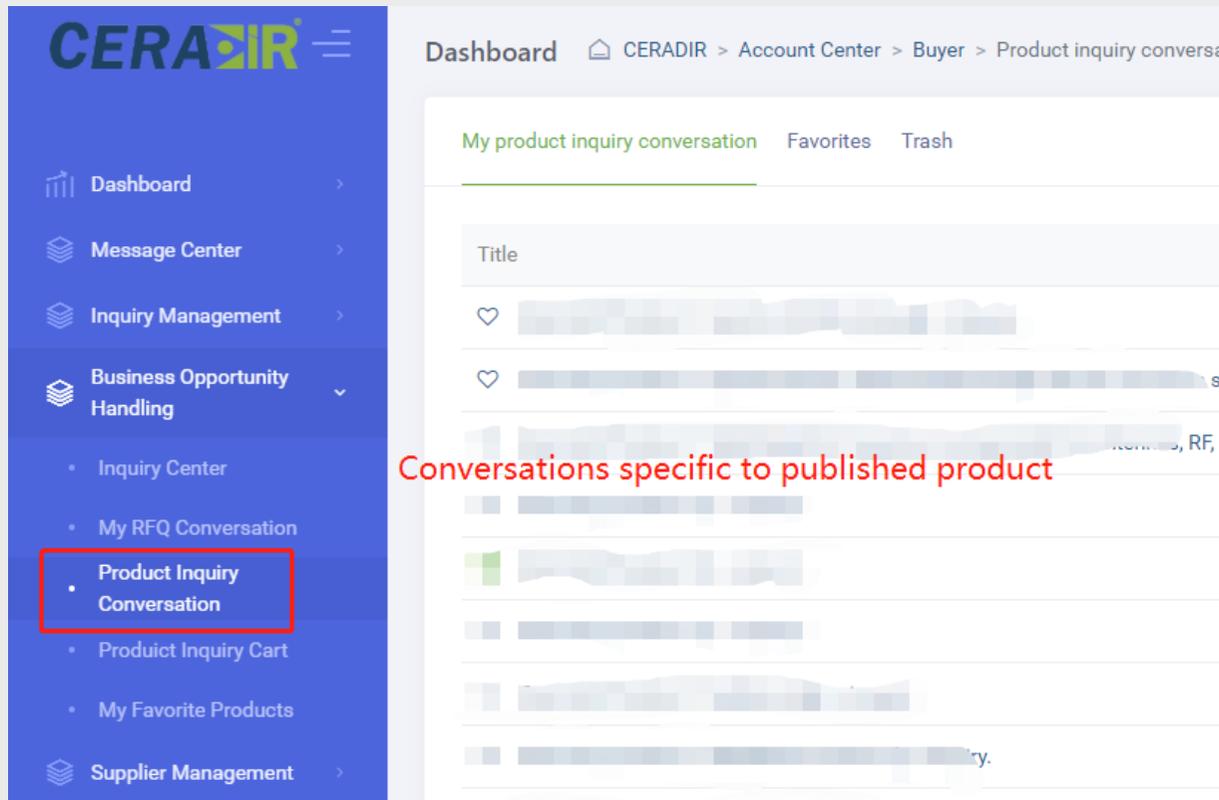
### 3.2 【My RFQ Conversation】

Include the conversations with other suppliers about private / public RFQ.

The screenshot displays the CERADIR web application interface. On the left is a blue sidebar menu with the CERADIR logo at the top. The menu items are: Dashboard, Message Center, Inquiry Management, Business Opportunity Handling (with a dropdown arrow), Inquiry Center, My RFQ Conversation (highlighted with a red box), Product Inquiry Conversation, Product Inquiry Cart, and My Favorite Products. The main content area shows a breadcrumb trail: Dashboard > CERADIR > Account Center > Buyer > [redacted]. Below the breadcrumb, there are tabs for 'My RFQ conversation', 'Favorites', and 'Trash'. The 'My RFQ conversation' tab is active. The main content area contains a table with a 'Title' column. The first row of the table is partially visible, showing a redacted title. A red text overlay is positioned over the table, reading: 'Include the conversations with other suppliers about private / public RFQ'. At the bottom of the table, a row is partially visible with the text 'quiry.'.

### 3.3 【Product Inquiry Conversation】

Conversations specific to published product.



### 3.4 【Product Inquiry Cart】 About products inquiries and responses.

## 4. Supplier Management

### 4.1 【Supplier List】

The suppliers you are concerning about.

### 4.2 【avorites】

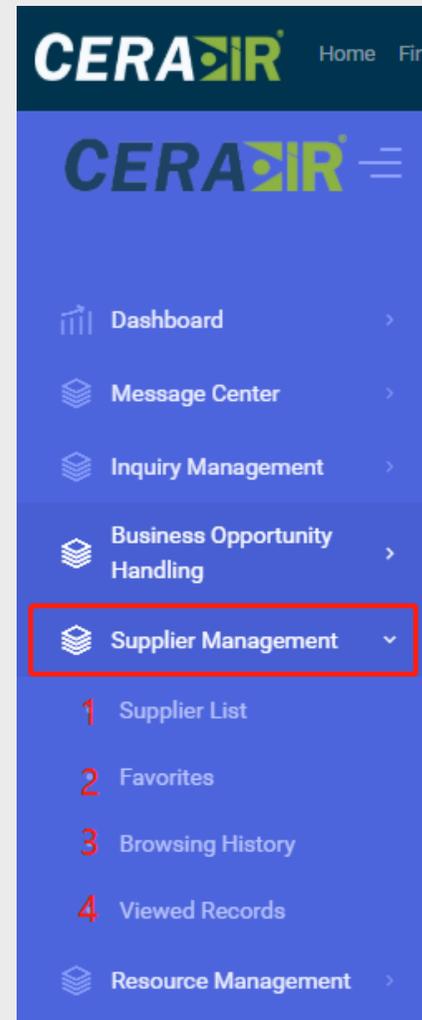
You can send private RFQs to the suppliers you favorited.

### 4.3 【rowsing History】

Your browsing footprints of other suppliers.

### 4.4 【Viewed Records】

Other suppliers' browsing records on you.



# CONTACT US

CERADIR™ never stop making progress. Please contact us if you have better suggestions, thank you!

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Wechat Public



Customer Service



Sale Manager Mr. ZHU

86-159 8582 7456  
info@ceradir.com

Consult Hotline:

**86-400-880-6553**